







**Style.** To have a sense of it is to be at the forefront of what is current. Style is what makes you unique in today's market. Being the pinnacle of your industry means staying one step ahead of your competitors. Being one step ahead means choosing a design team that can deliver that knock out punch.

Always embracing the most progressive ideas and innovative methods, we at SoupGraphix utilize the latest techniques in art and design. Unparalleled results are reached by combining the incredible power of both web and print in any new or existing marketing campaign.

So to us, style is not just a word. It is a force that compounds experience, imagination and soul. It is that special something that will advance your business to the next level. Once we at SoupGraphix tap into the spirit of your company's unique style we then become the paint-brush to express your true creativity.



*Enjoy the Soup!*





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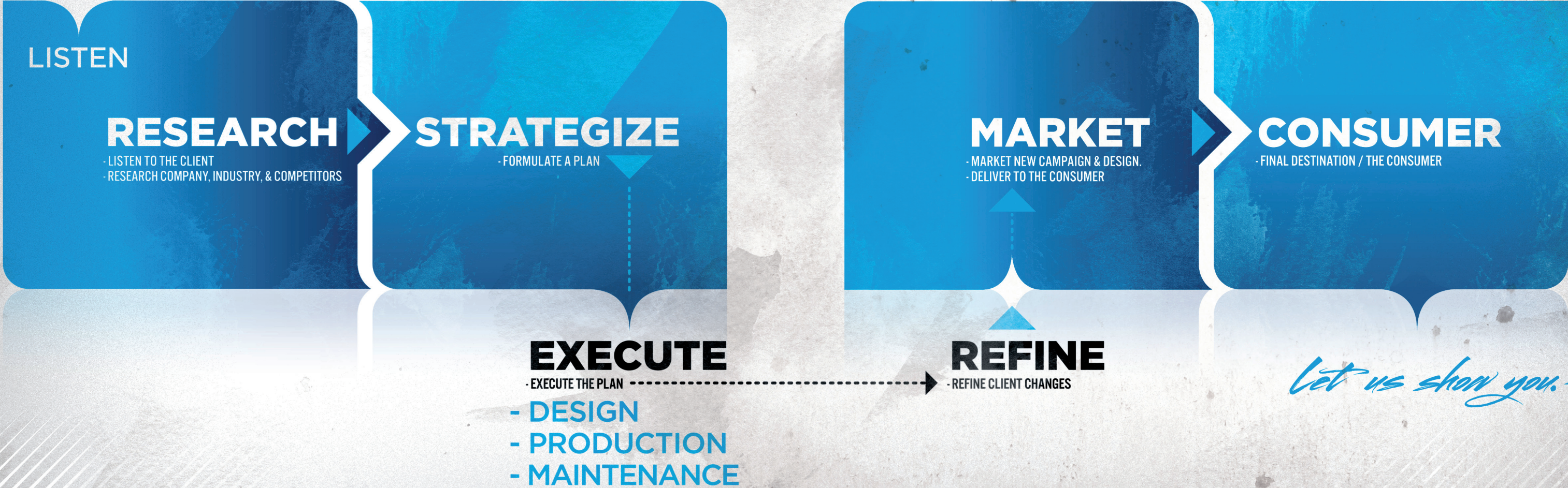


*let's start here*

# THE PROCESS **SOUP** GRAPHIX

We have a simple way of starting every new project and relationship, we call it THE PROCESS.

- 1. Listen: Listen to clients needs and goals
- 2. Research: Research the company, industry, and their competitors
- 3. Strategize: Formulate a plan of attack for the projects
- 4. Execute: Execute the plan through design, production, and maintenance
- 5. Refine: Refine designs according to client's feed back.
- 6. Market: Take new ideas to market and deliver to the consumer.







2005 AMA SUPERCROSS CHAMPION. 2005 AMA MOTOCROSS CHAMPION. 2005 WORLD SUPERCROSS CHAMPION. 2005 MOTOCROSS DES NATIONS CHAMPION. 2005 U.S. OPEN OF SUPERCROSS CHAMPION. 2006 AMA MX CHAMP. 2006 SUPER X CHAMP. MOST CAREER WINS IN MX/SX: 143. MOST CAREER AMA NATIONAL WINS: 86. MOST CAREER 250/450 NATIONAL WINS: 90. MOST SX/MX WINS IN A SEASON: 23. MOST NATIONAL WINS IN A ROW: 27. MOST NATIONAL MOTO WINS IN A SEASON: 24. MOST AMA NATIONAL MX TITLES IN A ROW: 10. MOST CAREER AMA NATIONAL MX TITLES: 10. MOST CAREER MX AND SX TITLES: 15. MOST LAPS LED IN A SERIES: 352. MOST POINTS IN A SERIES: 600. MOST US OPEN OF SX WINS: 3. TWO PERFECT NATIONAL MX SERIES (24 OUT OF 24 WINS). THREE UNDEFEATED NATIONAL MX SERIES (12 OUT OF 12 OVERALL WINS). ONLY PERFECT 125 REGIONAL SX SEASON: 8 FOR 8 IN 1998. ONLY RIDER TO WIN AMA MX TITLES ON 3 DIFFERENT BRANDS. ONLY RIDER TO WIN AMA SX TITLES ON THREE DIFFERENT BRANDS.

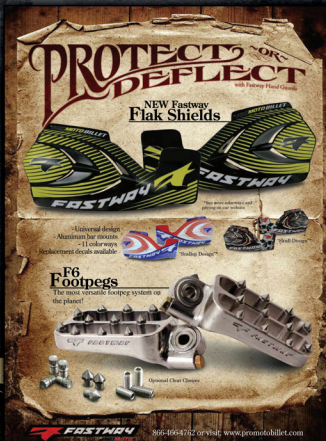
WE COULDN'T CONTAIN OURSELVES ANY LONGER  
THE NEW CST ATV TIRES HAVE ARRIVED



CST TIRES AD / DIRT WHEELS MAGAZINE

RICKY STATOR AD / QUAD MAGAZINE

MOTOWORKS AD / DIRT WHEELS MAGAZINE



CST TIRES AD / MOTOCROSS ACTION MAGAZINE

PRO MOTO BILLET AD / DIRT RIDER MAGAZINE

ROADHOUSE AD / DRAG MAGAZINE



MAXXIS AD / CRAWLER MAGAZINE

DC SHOES AD / TWMX MAGAZINE





CASE STUDY

HJC HELMETS

Initially when we started working with HJC, helmet graphics was our primary focus. As our relationship grew, we were handed their advertising and POP design work as well. The CL-X5N Royale is currently one of their best selling helmet graphics.



WORKING WITH SOUP

"The Soup group has a very distinctive way of bring cool and hip to fruition without skipping a beat...choosing Soup for our ad and helmet graphics was a no brainer."

ISAC GUZMAN - Graphic Coordinator - HJC AMERICA



DESIGN COMP #1



DESIGN COMP #2



DESIGN COMP #3



FINAL VENOM AD & VENOM HELMET GRAPHICS

THE PROCESS: HJC HELMETS



2009 MARKETING CAMPAIGN : HELMETS / PHOTOGRAPHY / GRAPHICS / ADVERTISING



#1 selling MX helmet 2009  
DESIGNED EXCLUSIVELY BY SOUP

**TOUGH TIMES TOUGH PROTECTION**

CL-XSR9Vale

- Advanced Polycarbonate Composite Shell is lightweight with superior fit and comfort using advanced CAD technology.
- MAX-3 Advanced Channeling Ventilation System: Better heat and humidity up and out.
- Heatwave Nylon® moisture-wicking, odor-free interior is removable and washable.
- 4 Stage air port and maximum range adjustable rear provides maximum flexibility and superior airflow.
- SNELL Approved

#1 IN THE WORLD

Take A Ride With "The Terror"

FS-15TERROR

#1 IN THE WORLD

fit for a KING

FS-15PRISM

#1 IN THE WORLD

MEETING THE Family CAN WAIT A LITTLE LONGER

UNLESS IT'S OUR Family

**IS-33**  
Advanced Polycarbonate Composite Shell: Lightweight, superior fit and comfort using advanced CAD technology.  
MAX-3 Advanced Channeling Ventilation System: Better heat and humidity up and out.  
Heatwave Nylon® moisture-wicking, odor-free interior with advanced clear anti-bacterial fabric.  
DOT Approved

**IS-MAX**  
Advanced Polycarbonate Composite Shell with Advanced Polycarbonate Composite Liner: Lightweight, superior fit and comfort using advanced CAD technology.  
MAX-3 Advanced Channeling Ventilation System: Better heat and humidity up and out.  
Heatwave Nylon® moisture-wicking, odor-free interior with advanced clear anti-bacterial fabric.  
DOT Approved

**IS-16**  
Advanced Polycarbonate Composite Shell: Lightweight, superior fit and comfort using advanced CAD technology.  
MAX-3 Advanced Channeling Ventilation System: Better heat and humidity up and out.  
Heatwave Nylon® moisture-wicking, odor-free interior with advanced clear anti-bacterial fabric.  
DOT Approved

#1 IN THE WORLD

DON'T GET BLINDED BY THE OPEN ROAD

IS-33 One touch integrated SunShield. Smoked tinted 3 stage adjustable SunShield deploys quickly and easily.

#1 IN THE WORLD

WHEN Art AND Technology COLLIDE

is No Sweat

IS-2

#1 IN THE WORLD

COLORED CARBON

THE FS-15 COLORED CARBON HAS ARRIVED!

FS-15

#1 IN THE WORLD

STAY COOL WITH THE HELLION

SPEED COOL™ evolution of coolness

The Hellion

#1 IN THE WORLD

THE WORLD

DON'T GET Blinded BY THE OPEN ROAD

IS-MAX

#1 IN THE WORLD

THE WORLD

WELCOME to the IS Family

IS-2

#1 IN THE WORLD

All New CL-16

SNELL 2010

"ACS" Advanced Channeling Ventilation System

RAPID™ Shield Replacement System

SPEED COOL™ evolution of coolness

THE MOST POPULAR STREET HELMET HAS ARRIVED

CL-16

#1 IN THE WORLD

HJC 2009/2010 AD CAMPAIGNS



# CASE STUDY

## U.S. MARINE CORPS

MCRD - Marine Corps Recruiting Depot located in San Diego, CA has relied on SoupGraphix to design an intimidating yet fun campaign theme for the Boot Camp Challenge. Each year has been a building process in which we explore new, exciting ideas to bring more participants to the event.

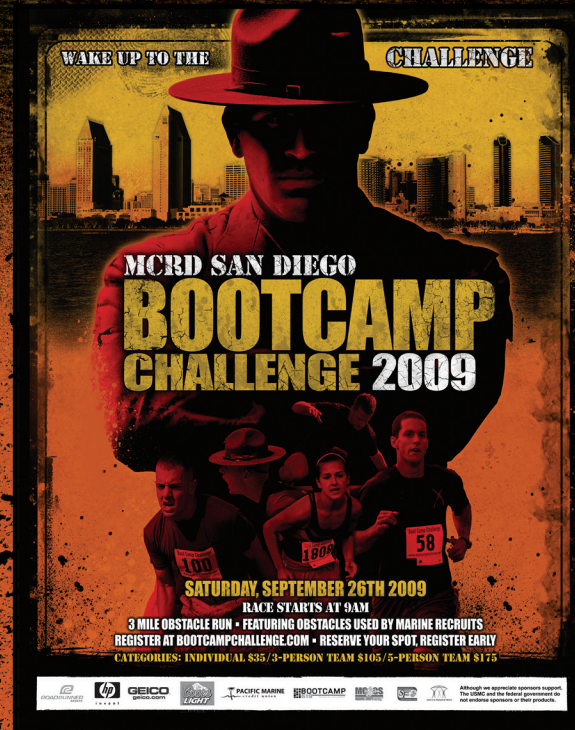
UNITED STATES MARINE CORPS



MCRD BOOTCAMP CHALLENGE AD CAMPAIGN AND EVENT MARKETING 2007



MCRD BOOTCAMP CHALLENGE AD CAMPAIGN AND EVENT MARKETING 2008



MCRD BOOTCAMP CHALLENGE AD-CAMPAIGN AND EVENT MARKETING 2009



MCRD BOOTCAMP CHALLENGE AD CAMPAIGN AND EVENT MARKETING 2010



## CASE STUDY

### MAXXIS TIRES

A strong bond between two like-minded companies. Maxxis Tires needed a design team to keep up with their ever growing presence in the motorsports realm. We stepped up to the plate and presented designs that match their attitude, products and image just perfectly.



### WORKING WITH SOUP

"Soup is always able to take the little bit of material we give them and create first-class ad concepts and layouts. Not to mention how easy they are to work with and how well they know our market."

SCOTT PERKINS - Marketing Director - MAXXIS TIRES

**RAZR**  
BILL BALANCE  
3 Time AMA Champion

**RAZRBALANCE**

WATCH BILL BALANCE AS HE RIDES FOR HIS 10TH CHAMPIONSHIP ON MAXXIS RAZR TIRES.

MAXXIS.COM

For more information on Maxxis tires visit your local dealer today.

**THE AGGRESSIVE NEW ZILLA**

**'ZILLA BUILT FOR ANY TERRAIN**

- LIGHTWEIGHT DESIGN FOR QUICK ACCELERATION
- SHIP-LOCK FOR CONCEPT TRACTION AND CONTROL
- STRONG 6-PLY RATING TO ENSURE YOUR BACKCOUNTRY ADVENTURES

MAXXIS.COM

For more information on the new ZILLA visit your local dealer or go to MAXXIS.COM

**DOMINATING WORKS FOR US**

**RAZRBALANCE** **RAZR** **RAZR TT**

Improved tread pattern based on the legendary RZR tread with added sipes for improved traction and increased control.

Increased sipe depth for precise steering and enhanced braking control.

The original RZR that set the standard in ATV racing.

MAXXIS.COM

For more information on Maxxis tires visit your local dealer today.

**CHOOSE CEROS**

**DON'T GET LEFT IN THE DUST AGAIN**

**MAXXIS**

MAXXIS.COM

RADIAL, DIRECTIONAL AGGRESSIVE TREAD PATTERN - DESIGNED TO OFFER OPTIMUM CONTROL FOR INTERMEDIATE TO HARDPACK TERRAINS. AVAILABLE IN 14" AND 15" SIZES.

**CEROS**

For more information on Maxxis tires visit your local dealer or go to MAXXIS.COM

**RAZR**  
race, win, repeat

**'NUFF SAID**

**RAZRBALANCE** **RAZR** **RAZR** **RAZR HD** **RAZRCROSS**

MAXXIS.COM

For more information on the new Maxxis RZR tires visit your local dealer or go to MAXXIS.COM

**ENGINEERED TO PERFECTION**  
and then some.

**New RAZR TT**  
FOR DIRT TRACK AND OUTROAD

**RAZR**  
race, win, repeat

FORGET ABOUT GROOVING AND BRING YOUR TIRES AT THE TRACK BECAUSE YOU WON'T WANT TO MEET WITH OUR ENGINEER'S PERFECTION. THE NEW RAZR TT IS AVAILABLE IN SOFT AND MEDIUM COMPOUNDS TO OUTPERFORM AND OUTLAST THE COMPETITION.

Maxxis Only Tires - No Warranty

For more information on Maxxis tires visit your local dealer.

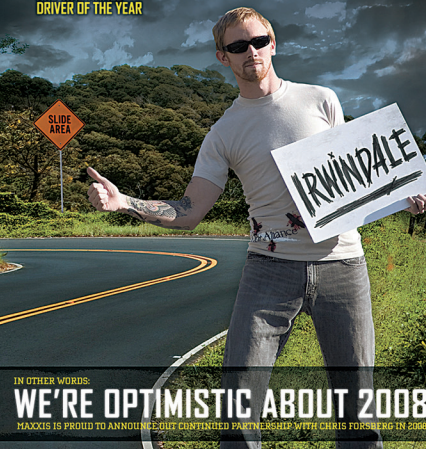
**MAXXIS**

MAXXIS.COM

MAXXIS 2009/2010 ATV ADS




IN 2007 CHRIS FORSBERG STORMED FORMULA D TAKING 3 PODIUMS, 2 WINS, SECOND PLACE OVERALL AND WAS NAMED DRIVER OF THE YEAR



IN OTHER WORDS:  
**WE'RE OPTIMISTIC ABOUT 2008**  
MAXXIS IS PROUD TO ANNOUNCE OUR CONTINUED PARTNERSHIP WITH CHRIS FORSBERG IN 2008

MAXXIS  
MAX-71 110TDAI HIGH PERFORMANCE


charge into  
**SUMMER**  
with MAXXIS



VICTRA 74S

MAXXIS  
MAXXIS.COM

THE TRIP IS HALF THE FUN  
THE OTHER HALF IS UPVUL THE LOW



TRAILER TIRE

MAXXIS  
MAXXIS.COM

FOR THE BEST PERFORMANCE  
IN EVERY TERRAIN, CHOOSE  
**MAXXCROSS**

KELLY SMITH  
2008 AMA SUPERMOTOCROSS CHAMPION



MAXXCROSS SM  
MAXXCROSS SF  
MAXXCROSS FT  
MAXXCROSS SX  
MAXXCROSS

Taking you to the top  
**MAXXCROSS**



MAXXCROSS RADIAL SI

MAXXIS  
MAXXIS.COM

**MAXXCROSS**  
Reigning Over Every TERRAIN



MAXXCROSS  
MAXXIS.COM

BATTLE READY FOR THE STREET  
TRACK DAY APPROVED



PRESASPORT  
High Performance Radial Tire

- Designed for the Occasional Track Day and Aggressive Street Rider
- Radial Motorcycle Center Construction for High Speed Tire Integrity
- Specialized Sinter Rubber Compound for Traction When You Need It Most
- Innovative Road Design for Outstanding Handling and Cornering Performance

MAXXIS  
MAXXIS.COM

**PRESA**  
SPORT

PREFERRED BY BEI RACING ENDURANCE TEAM  
FOR ITS WORLD CLASS DESIGN  
AND PERFORMANCE



SILICA COMPOUND GRIPS IN WET OR DRY CONDITIONS  
LARGE CONTACT PATCH AT AGGRESSIVE LEAN ANGLES  
ENDURANCE TESTED PERFORMANCE TIRES FOR THE STREET

MAXXIS  
MAXXIS.COM

AVAILABLE AT LEADING MOTORCYCLE DEALERS  
FOR MORE INFORMATION ON THE PRESA SPORT  
VISIT US AT [maxxis.com/presasport](http://maxxis.com/presasport)

GO AHEAD  
TAKE  
THE ROAD  
LESS  
TRAVELED

RADIAL  
TOURING  
ADVENTURE  
AHEAD



PRESA  
« DETOUR »  
RADIAL ADVENTURE TOURING TIRE

The Maxxis Presa Detour radial adventure touring tire is designed for on and off-road use. Offering a comfortable ride, the tire's unique sinter rubber compound provides superior traction on wet and dry pavement. The tire's sinter rubber compound also provides superior traction on wet pavement while also offering outstanding traction on wet pavement.

MAXXIS  
MAXXIS.COM

**MAXXCROSS**  
DESIGNED TO TAKE YOU TO NEW HEIGHTS  
IN ANY TERRAIN



NATE ADAMS  
2008 AMA SUPERMOTOCROSS CHAMPION

MAXXCROSS SM  
MAXXCROSS SF  
MAXXCROSS FT  
MAXXCROSS SX  
MAXXCROSS

MAXXIS  
MAXXIS.COM

**MAXXCROSS**



MARIA FORSBERG  
2008 AMA SUPERMOTOCROSS CHAMPION



JAMIE LANTZ  
2008 AMA SUPERMOTOCROSS CHAMPION

PODIUM PROVEN  
MAXXCROSS  
MAXXCROSS TIRES

MAXXCROSS SM  
MAXXCROSS RADIAL SI  
MAXXCROSS FT  
MAXXCROSS SX  
MAXXCROSS

MAXXIS  
MAXXIS.COM







# CASE STUDY

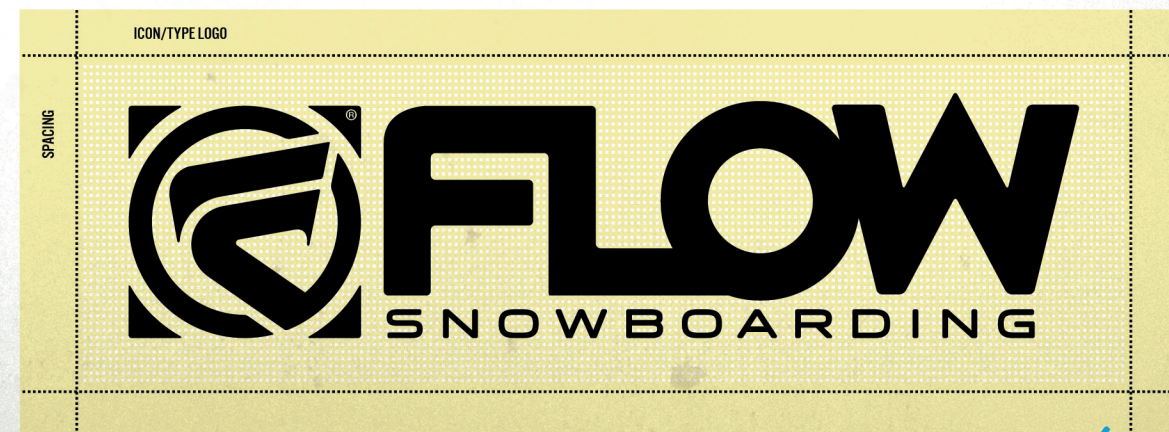
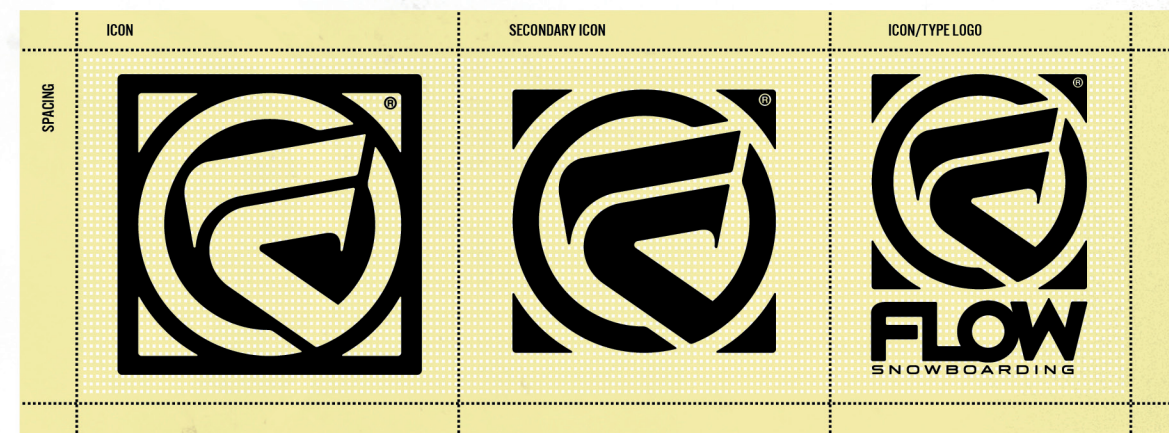
## FLOW SNOWBOARDING

When FLOW asked us to redesign their corporate identity, we jumped at the chance. Being snowboarders ourselves, we know what their customers are looking for. The response from the identity redesign and new board graphics has been awesome.



## FINAL FLOW 2010 IDENTITY

BLACK		40%	60%	80%	PMS 356		40%	60%	80%	PMS 144		40%	60%	80%	PMS YELLOW		40%	60%	80%
CMYK					CMYK					CMYK					CMYK				
CYAN	000				CYAN	095				CYAN	000				CYAN	000			
MAGENTA	000				MAGENTA	000				MAGENTA	048				MAGENTA	000			
YELLOW	000				YELLOW	100				YELLOW	100				YELLOW	100			
BLACK	000				BLACK	027				BLACK	000				BLACK	000			
RED	035				RED	000				RED	248				RED	255			
GREEN	031				GREEN	031				GREEN	151				GREEN	242			
BLUE	032				BLUE	063				BLUE	029				BLUE	029			



Icon Approved!!

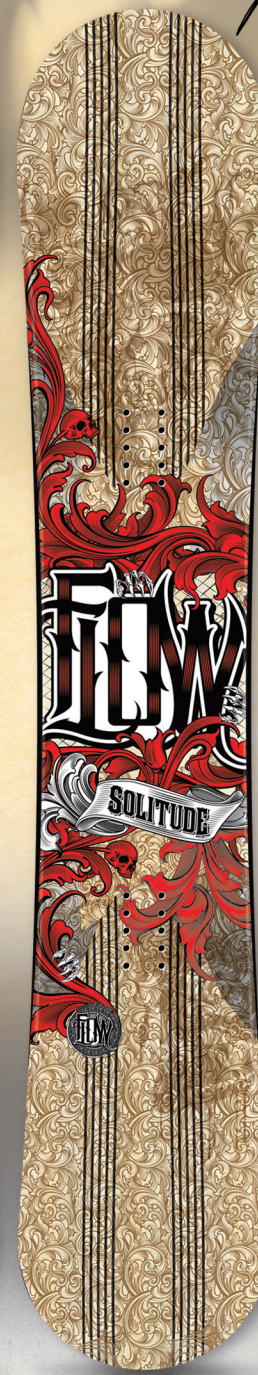




#### WORKING WITH SOUP

SoupGraphix are experts in the process of creating professional designs with a multitude of applications. From our re-branding to working directly with our pro athletes to create signature products, Soup is on top of every detail and they delivered.

DAN WATTS - Creative Director - FLOW SNOWBOARDS



*Scotty Lago  
pro model*



CASESTUDY

BIRDHOUSE

In a calculated redesign of the brand, SoupGraphix has worked closely with Tony Hawk's skateboard company to bring them back up to speed. Starting from scratch, we first redesigned their corporate identity. Next was the magazine ads and website design. Soup handles almost all of their complete marketing plan, from t-shirts to skate deck design.



FINAL BIRDHOUSE 2009 IDENTITY

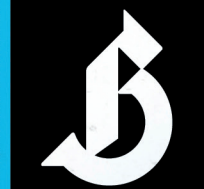
BLACK		40%	PMS 306		40%	PMS 424		40%
		60%			60%			60%
		80%			80%			80%
CMYK			CMYK			CMYK		
CYAN	000		CYAN	075		CYAN	000	
MAGENTA	000		MAGENTA	000		MAGENTA	000	
YELLOW	000		YELLOW	007		YELLOW	000	
BLACK	000		BLACK	000		BLACK	061	
RED	035		RED	000		RED	126	
GREEN	031		GREEN	188		GREEN	128	
BLUE	032		BLUE	228		BLUE	131	

PRIMARY LOGO TYPE

BIRDHOUSE  
SKATEBOARDS

BIRDHOUSE  
SKATEBOARDS

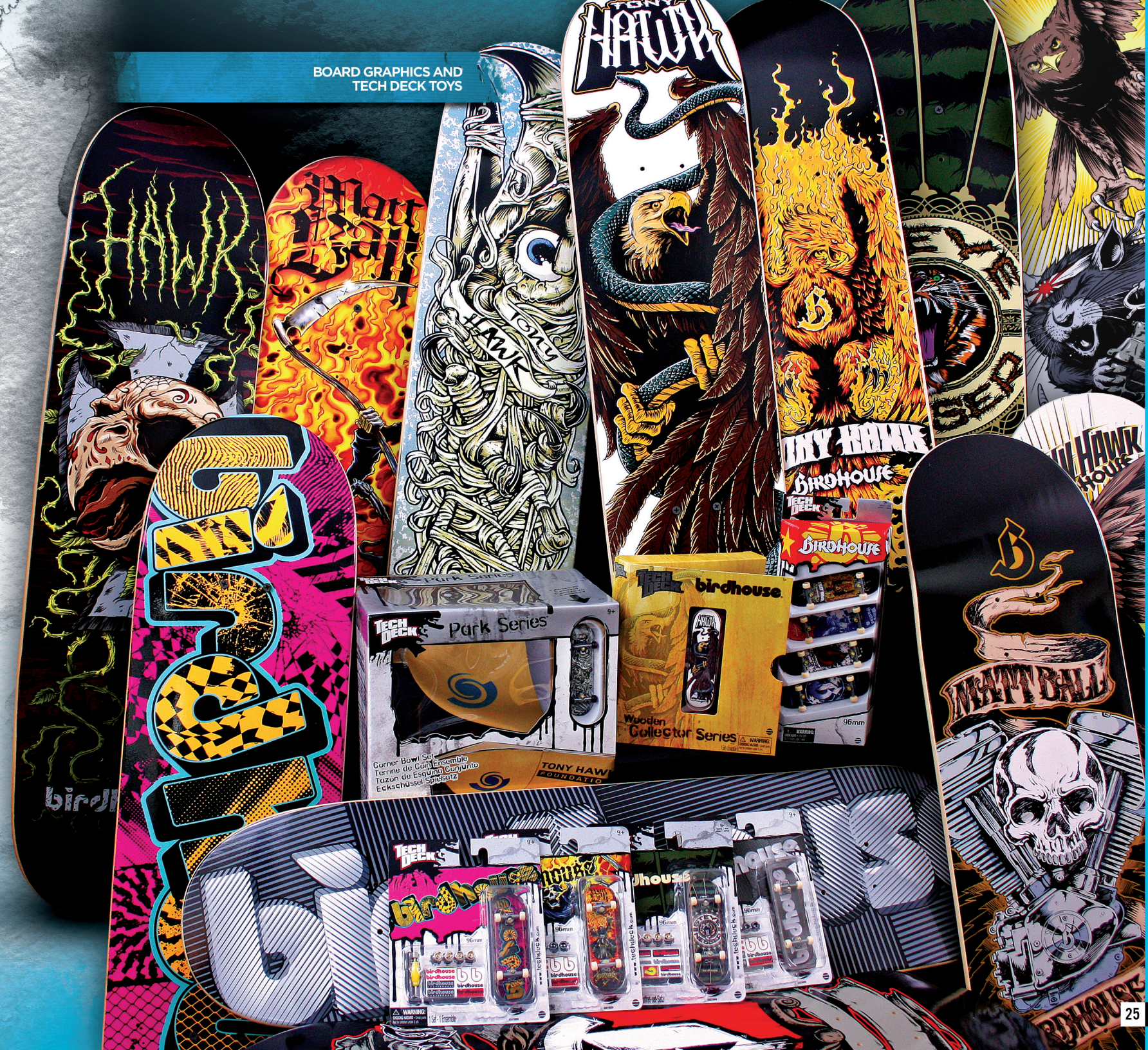
ICON/TYPE LOGO



ICON

SECONDARY ICON

BOARD GRAPHICS AND  
TECH DECK TOYS





# OH NINE

*Matt Ball* *Shaun White* *Willy Santos* *Steve Nesser* *Tony Hawk*

AM TEAM:  
*Greggise / Burdette / Hawk / Loy / Ploesser / Postes / Gould*

**BIRDHOUSE**  
SKATEBOARDS.COM

**BIRDHOUSE**  
SKATEBOARDS.COM

**BIRDHOUSE**  
SKATEBOARDS.COM

**BIRDHOUSE**  
SKATEBOARDS.COM

**BIRDHOUSE**  
SKATEBOARDS.COM

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SKATEBOARDS.COM

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SKATEBOARDS.COM

**BIRDHOUSE**  
SKATEBOARDS.COM

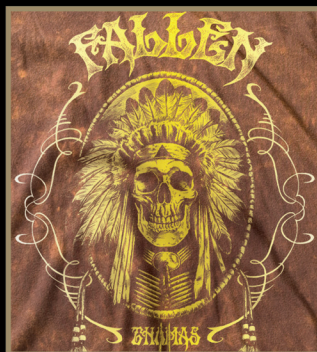
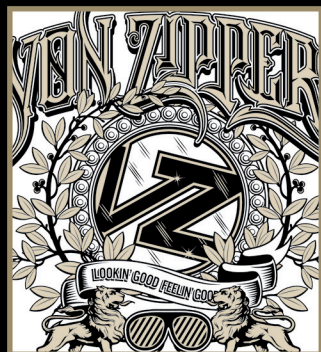
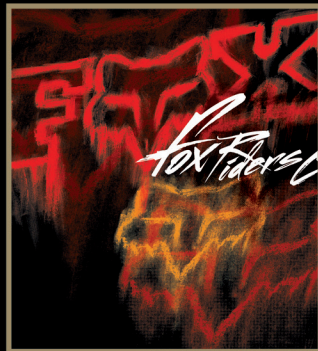














## CASE STUDY

### GRENADE GLOVES

A not-so-new action sports powerhouse, Grenade Gloves has come to rely on SoupGraphix for a majority of their apparel design needs. Creating new exciting patterns and eye catching t-shirt designs is our forte.

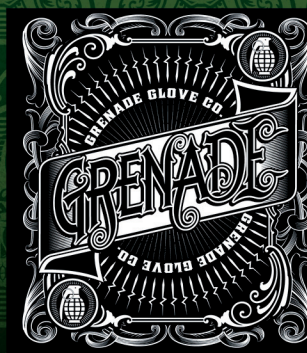
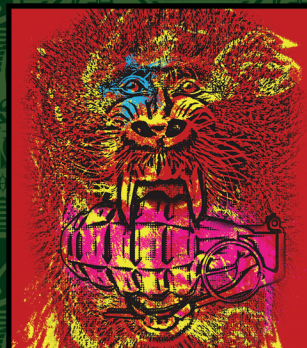
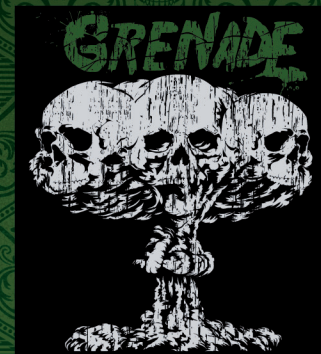
★ GRENADÉ



### WORKING WITH SOUP

"We have worked with Soup for over 2 years now and have always received great timely service. Plus they rock our gear and are behind their designs 100%"

JOSEPH L. CONDORELLI - CEO - GRENADÉ GLOVES



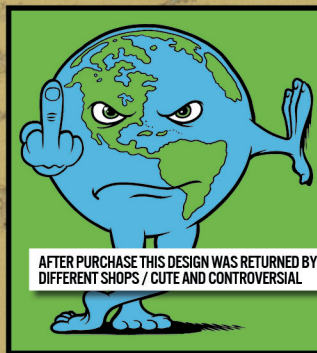
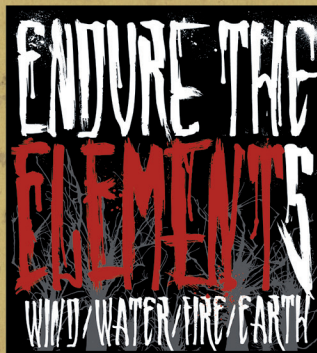
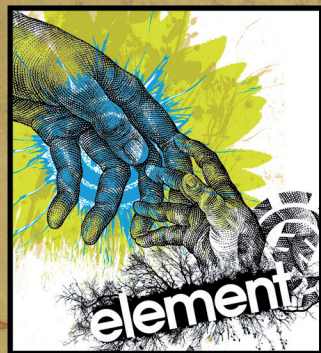


# CASE STUDY

## ELEMENT

Working with one of the largest skateboard companies in the business for the last two years made us raise the bar. We tackled every project thrown at us. Our illustration and design work for both t-shirt and board graphics has helped Element stay a leader in the skateboard industry.

element

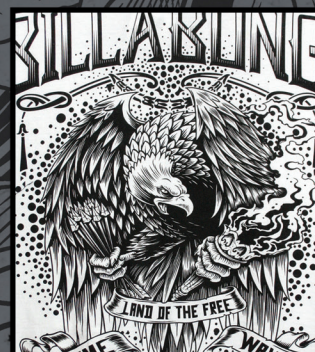




# CASE STUDY

## BILLABONG

Being a surf industry giant, Billabong counts on us to provide them with artwork used in their premium brand of t-shirts and boardshorts. The eagle crest, one of their staple designs, was originally created and is continuously re-invented by SoupGraphix season after season.









# CASE STUDY

## SHIFT RACING

When one of the biggest names in the motocross industry needs innovative ideas for both their street and MX gear campaigns, they turn to us. Having helped with almost every facet of their marketing campaign, we have become their new right hand.

SHIFT







SHIFT AGENT BOLTS HELMET DESIGN  
SHIFT SKULL JERSEY / STRIKE PANTS DESIGN

SHIFT RIOT GOLD HELMET DESIGN  
SHIFT BURST JERSEY / BURST PANTS DESIGN

SHIFT RIOT UNCLE SAM HELMET DESIGN  
SHIFT UNCLE SAM JERSEY / UNCLE SAM PANTS DESIGN

< WIL HAHN  
SHIFT FACTION / UNCLE SAM GEAR

PHOTO: KARDAS





**1**

JUSTIN BRAYTON  
2010 FACTION GEAR

**FACTION** BURST COLORWAY

REDFACTIONBURST BLUEFACTIONBURST YELLOWFACTIONBURST

SHIFTMX.COM

**STRIKE** OPTIKAL



SHIFTMX.COM

**MIX AND MATCH**



SHIFTMX.COM

**MATCH**



SHIFTMX.COM



CHRIS TEACH MICHEL

**LIVE OUT LOUD**

**VERTEX LEATHER JACKET**

Leather Jackets aren't just for bearded biker dudes. The pinnacle of fashion and function is what the Vertex Leather jacket is all about.

- 1.2-1.4mm premium grain leather for superior abrasion resistance and comfort.
- Aggressively articulated race design for superior performance in the race position.
- Removable CE approved shoulder and elbow armor for impact protection
- Dual layer leather and additional padding in key areas for added protection
- Aero back hump for wind resistance and added protection.
- TPR/Mesh shoulder intake vents plus perforated leather panels throughout for added airflow and circulation.
- Leather accordion panels in key flex areas for unrestricted movement, while retaining abrasion resistance.
- Removable/Washable thermal vest liner
- Full-length and short waist connection zipper for attachment to compatible SHIFT pants
- Reflective black piping integrated into numerous seams for greater night visibility.
- Internal chest pockets for safer storage of your wallet, cell or personal items

SHIFTSTREET.COM

**LIVE OUT LOUD**

**VANAGE LEATHER JACKET**

Vanage is a premium leather jacket designed for the serious rider. It features a full-length zipper, a removable thermal vest liner, and a full-length connection zipper for attachment to compatible SHIFT pants. The jacket is made from premium leather and is designed for superior performance in the race position.

SHIFT

**LIVE OUT LOUD**

**TRFECTA STORM SERIES TEXTILE JACKET**

The Trfecta Storm Series Textile Jacket is a premium textile jacket designed for the serious rider. It features a full-length zipper, a removable thermal vest liner, and a full-length connection zipper for attachment to compatible SHIFT pants. The jacket is made from premium textile and is designed for superior performance in the race position.

SHIFT

**LIVE OUT LOUD**

**SHIMMERS WOMEN'S JEAN**

Shimmers Women's Jean is a premium women's jean designed for the serious rider. It features a full-length zipper, a removable thermal vest liner, and a full-length connection zipper for attachment to compatible SHIFT pants. The jean is made from premium denim and is designed for superior performance in the race position.

SHIFT



# CASE STUDY

## MYSTERY

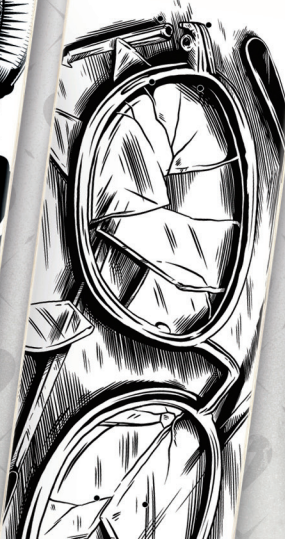
One of the skateboard industry's black sheep, Mystery, entrusted SoupGraphix to add to their library of top-notch design work. We were able to mimic their style with ease as well as elaborate on their ideas with our own creative ability.

MYSTERY

MYSTERY MURPHY



LINDSEY MYSTERY



Mystery

LINDSEY ROBERTSON



MYSTERY BOBBER

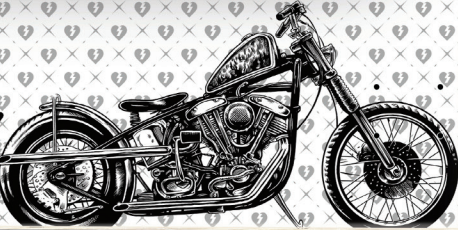
NOOJIA2



Eldridge MYSTERY



Smith MYSTERY



Lindsey MYSTERY



Bobber MYSTERY



Lopez MYSTERY



Murphy MYSTERY





## CASE STUDY

### ZERO

With a style that is undisputable, Zero is by far a company to be reckoned with in the skateboard industry. With artwork that is second to none, we were honored to help produce skate deck designs and illustrations that bear their name.

ZERO









**CATALOGS**

- ROADHOUSE 2009 CATALOG
- MOTOWORKS 2009 CATALOG
- PROMOTO BILLET 2009 / 2010 CATALOG
- RIZE INDUSTRIES 2008 CATALOG
- OSIRIS 2008 WOMENS CATALOG
- HARDSTYLE 2008 BROCHURE
- PRINT INDUSTRY ASSOCIATION 2007 EVENT BROCHURE



**MOTOWORKS 2009 SPONSORSHIP PACKAGE:**  
8 PAGE BROCHURE FOLDER  
4 RIDER CARDS  
3 RIDER POSTERS

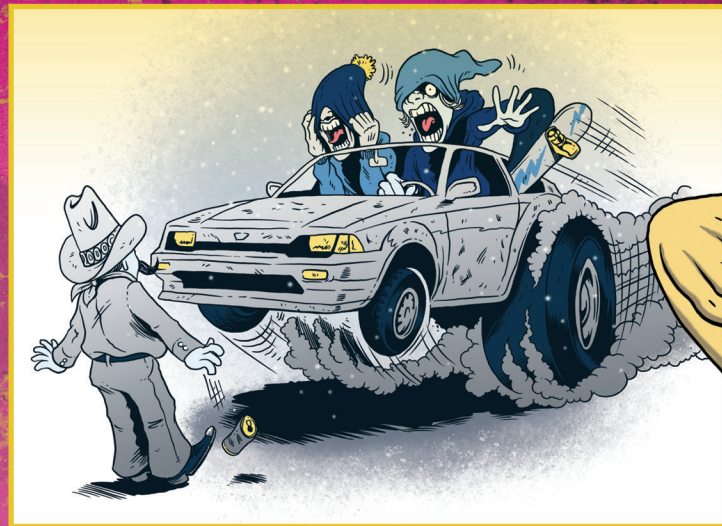
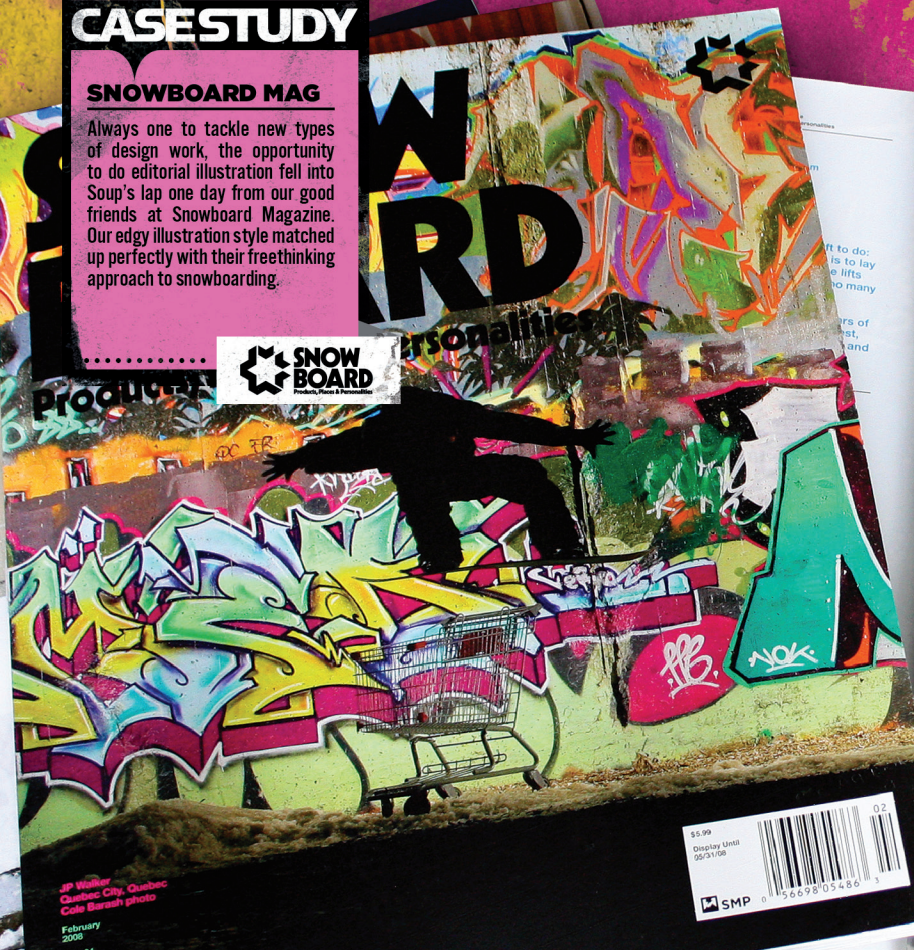




# CASE STUDY

## SNOWBOARD MAG

Always one to tackle new types of design work, the opportunity to do editorial illustration fell into Soup's lap one day from our good friends at Snowboard Magazine. Our edgy illustration style matched up perfectly with their freethinking approach to snowboarding.





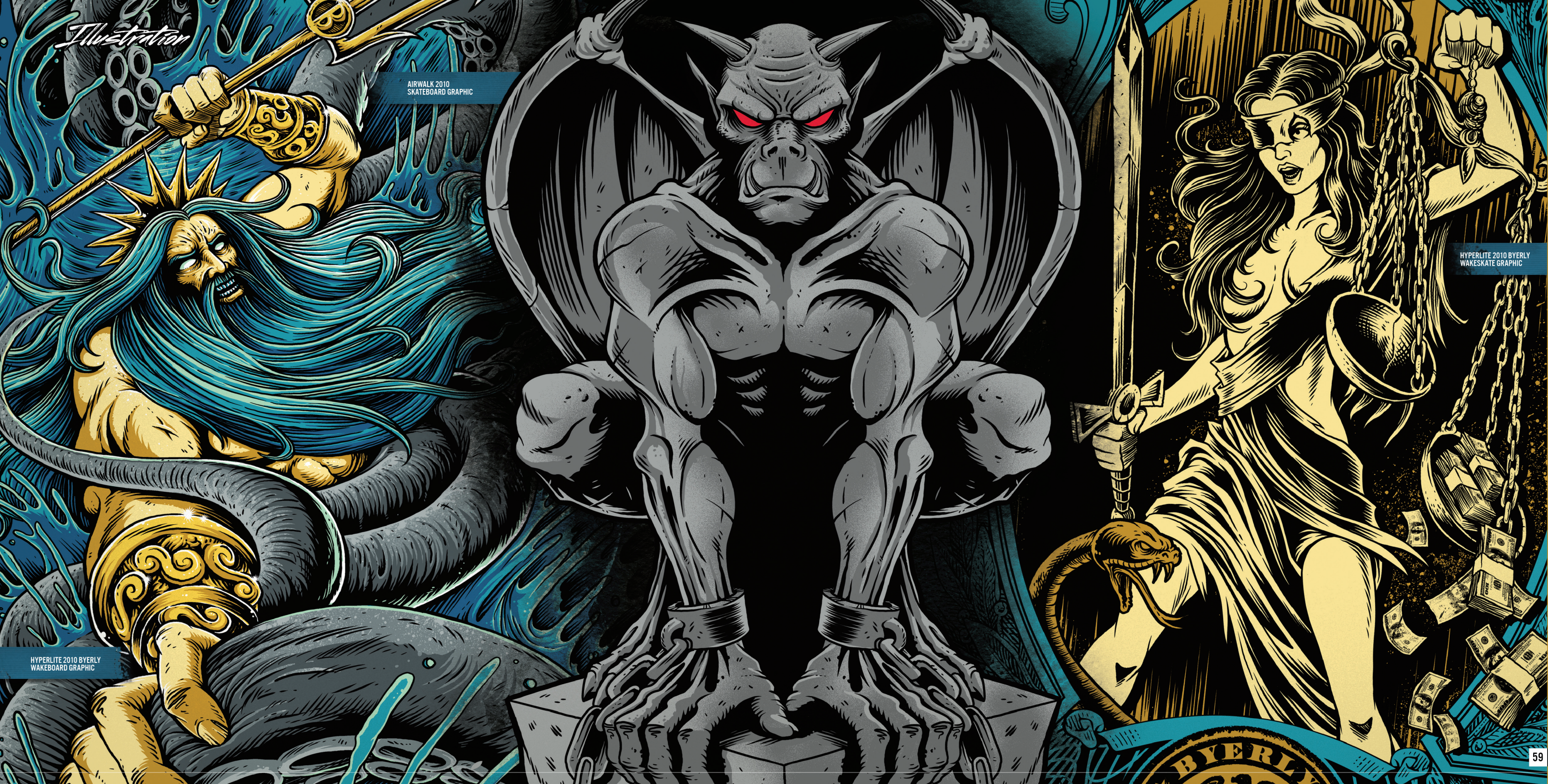
Illustration

AIRWALK 2010  
SKATEBOARD GRAPHIC

HYPERLITE 2010 BYERLY  
WAKEBOARD GRAPHIC

HYPERLITE 2010 BYERLY  
WAKEKATE GRAPHIC

ILLUSTRATION







**SOUPGRAPHIX<sup>INC.</sup>**  
DESIGN & ADVERTISING AGENCY